

home email

From: "Brandy Matteson" <brandy@michaelcrews.com>
To: <gregroot@cox.net>
Sent: Friday, April 21, 2006 5:05 PM
Subject: Ventana



April 21, 2006

Loma Alta Neighborhood Association
Attn: Greg Root, President

Re: Ventana, Crouch Street & Canyon Drive, Oceanside, CA

Dear Greg and Loma Alta Neighborhood Association members,

I would like to comment on the Loma Alta Neighborhood Association meeting held on Tuesday April 11th because the main focus of our presentation was lost due to certain individuals who chose to divert everyone's attention away from the actual foundation of resolution of process review by espousing vulgar personal intimidation tactics focused on project design specifics instead of the majority confirmation of a formal and orchestrated process of democracy.

The purpose of our presentation was to update everyone as to the status of the Ventana Project approval process. Most members did not attend the Planning Commission meeting held on March 13th to witness the Planning Commission's review and ultimate decision to decline the project due to certain design issues promulgated by the multi-family access from Canyon.

Since the decision to access from Canyon was based upon direction by a consensus majority of Loma Alta Neighborhood Association residents, Crouch street residents, City of Oceanside City staff and other City officials it is important to appeal the Planning Commission's decision to City Council to validate the process and majority consensus which the project was designed, submitted and effectively endorsed by the Loma Alta Neighborhood Association members and City of Oceanside planning department staff. As a developer / planner we did not disagree with some of the observations made by the Planning Commission however most of the issues they had did not exist within our initial design proposals and were created by the major access design change from a Crouch street access to a Canyon Street access.

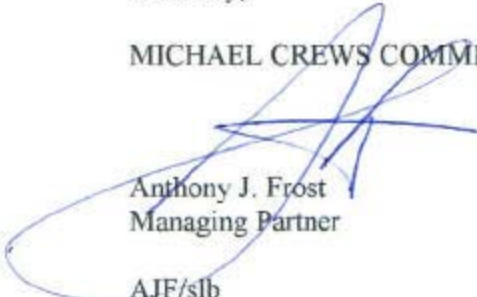
The main issue here is the present inherent disconnect between the City Staff planners, City officials, Community residents and the Planning Commission.

The Planning Commission never acknowledged and weighed the fact that the decision

If you believe in the fundamental process that your Association actively created and the process that the majority of the Association has heralded than you should support the process by coming to the City Council meeting on Wednesday May 17, 2006 and voicing your support for the Ventana project and therefore support for your Association and the process in which development can be successfully managed within your community. We look forward to continuing our mission of working together with you and the Loma Alta Neighborhood Association in pursuing "Smart Growth" in Oceanside.

Sincerely,

MICHAEL CREWS COMMERCIAL DEVELOPMENT



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